



***For Immediate Release***

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IDEMA's DISKCON USA  
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**FLEXSTAR SPOTLIGHTS STORAGE TESTING AT DISKCON**

**Staying on Top of Industry Trends Requires Ever-Evolving Testing Practices**

**SANTA CLARA, Calif., September 22, 2009** – In keeping with IDEMA's DISKCON USA Storage Industry Conference 2009 theme of 'New Growth Through Innovation,' [Flexstar Technology](#), the worldwide leading supplier of turnkey storage test systems for digital storage devices, will be on hand at the conference to provide new product demonstrations and offer insight into the role that testing plays in the storage industry.

New technology challenges, evolving market forces and renewed growth in storage are the leading topics for IDEMA's DISKCON USA Storage Industry Conference, a two-day event which will offer unparalleled insight on business and technology issues for 2010 and beyond. Flexstar plays a key role in the storage supply chain, addressing both hard drive and solid state applications – and the infinite number of specialized testing scenarios needed to meet the different requirements of each.

The storage landscape is rapidly evolving. The growing adoption of SSDs, economic drivers, advances in technology – all of these factors have contributed to Flexstar making the commitment to advance and evolve the storage testing processes to support industry trends. "Flexstar has been providing the storage industry with standardized, repeatable, turnkey testing solutions for close to 30 years," noted Anthony Lavia, Flexstar's president and CEO.

“Maintaining our reputation as the testing experts has led us to keep on the cutting edge of technology, and we continually refresh and update our testers to keep up with industry requirements and ensure the long term reliability of drives.”

At DISKCON, Flexstar will be discussing its new low-cost, high-performance family of ‘green’ products, including environmental chamber, burn-in racks and ambient test systems. These new products provide higher throughput, help to lower hardware costs and save money on utility bills. Additionally, Flexstar will discuss the outsourcing of the testing process, and its newly announced testing services.

[The Flexstar Testing Service Solutions](#) program combines Flexstar’s many years of industry knowledge with the company’s most popular [test systems](#) to provide a complete and affordable [testing solution](#) for SSD customers. From new innovative companies to established players developing new storage products, Flexstar is now offering equal access to the critical testing solutions that can make a true bottom line difference.

Flexstar can be located at DISKCON booth #107 at the Santa Clara Convention Center from September 23-24. For more information on Flexstar products please visit [www.flexstar.com](http://www.flexstar.com).

### **About Flexstar Technology**

Founded in 1981, Flexstar Technology has established itself as an industry innovator by becoming the first non-captive supplier of storage test systems. Since introducing the industry’s first commercially available HDD tester in 1985, Flexstar has continued to be at the forefront of innovating advanced testing solutions for the data storage industry, providing storage manufacturers and their customers with standardized and repeatable testing and qualification processes and delivering over 350,000 test ports.

Flexstar’s product line includes ambient, burn-in, environmental, and altitude test equipment with advanced yet easy-to-use software. All industry standard interfaces and form factors are supported, and a modular design approach ensures products are field upgradeable, providing flexibility and investment protection. All products are backed by support offerings and Flexstar’s uncompromising commitment to customer service. More information can be found at [www.flexstar.com](http://www.flexstar.com).